



www.thebostonchannel.com

**WCVB**  
**5 TV Place**  
**Needham, MA 02492**  
**Main: (781)449-0400**  
**Billing: (781)433-4283**

Billing Address:

**GMMB**  
**Attention: Maura Gilroy**  
**3050 K St, NW**  
**Washington, DC 20007**

Send Payment To:

**WCVB**  
**P.O. Box 26874**  
**Lehigh Valley, PA 18002-6874**

# DUPLICATE INVOICE

| Invoice # | Invoice Date | Invoice Month | Invoice Period      |
|-----------|--------------|---------------|---------------------|
| 956894-1  | 10/07/12     | October 2012  | 10/01/12 - 10/07/12 |

| Station | Account Executive | Sales Office | Sales Region |
|---------|-------------------|--------------|--------------|
| WCVB    | Scott Tarka       | Boston       | Local        |

| Advertiser        | Product                | Estimate Number     |
|-------------------|------------------------|---------------------|
| Obama/D/President | 101 - Candidate Orders | 1537 - OFA Sked A 1 |

| Flight Dates        | Order # | Alt Order # |
|---------------------|---------|-------------|
| 10/02/12 - 10/08/12 | 956894  |             |

| Billing Calendar | Billing Type | Deal # |
|------------------|--------------|--------|
| Broadcast        | Cash         |        |

| Special Handling |
|------------------|
|                  |

| IDB #   | Advertiser Code | Product Code |
|---------|-----------------|--------------|
| 9912856 |                 |              |

| Agency Ref | Advertiser Ref |
|------------|----------------|
|            |                |

| Line  | Start Date        | End Date        | Description               | Start/End Time    | MTWTFSS                   | Length         | Spots/<br>Week | Rate       | Type        |
|---|-------------------|-----------------|---------------------------|-------------------|---------------------------|----------------|----------------|------------|-------------|
| 1   | 10/02/12          | 10/08/12        | LIVE WITH KELLY & MICHAEL | 9A-10A            | - TWTF - -                | :30            | 2              | \$300.00   | NM          |
| Class of Time - Immediately Pre-emptible without notice       |                   |                 |                           |                   |                           |                |                |            |             |
| Weeks:  | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u>            | <u>Spots/Week</u> | <u>Rate</u>               |                |                |            |             |
|   | 10/01/12          | 10/07/12        | - TWTF - -                | 2                 | \$300.00                  |                |                |            |             |
| Spots: #  | Ch                | Day             | Air Date                  | Air Time          | Description               | Start/End Time | Length         | Ad-ID      | Rate Type   |
| 1   | WCVB              | W               | 10/03/12                  | 9:22 AM           | LIVE WITH KELLY & MICHAEL | 9A-10A         | :30            | OFA12P130H | \$300.00 NM |
| 2   | WCVB              | F               | 10/05/12                  | 9:59 AM           | LIVE WITH KELLY & MICHAEL | 9A-10A         | :30            | OFA12A33H  | \$300.00 NM |
| 2   | 10/02/12          | 10/08/12        | STEVE HARVEY DAY          | 10-11a            | - TWTF - -                | :30            | 2              | \$150.00   | NM          |
| Class of Time - Immediately Pre-emptible No Makegood Required |                   |                 |                           |                   |                           |                |                |            |             |
| Weeks:  | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u>            | <u>Spots/Week</u> | <u>Rate</u>               |                |                |            |             |
|   | 10/01/12          | 10/07/12        | - TWTF - -                | 2                 | \$150.00                  |                |                |            |             |
| Spots: #  | Ch                | Day             | Air Date                  | Air Time          | Description               | Start/End Time | Length         | Ad-ID      | Rate Type   |
| 1   | WCVB              | Tu              | 10/02/12                  | 10:39 AM          | STEVE HARVEY DAY          | 10-11a         | :30            | OFA12P130H | \$150.00 NM |
| 2   | WCVB              | F               | 10/05/12                  | 10:45 AM          | STEVE HARVEY DAY          | 10-11a         | :30            | OFA12A138H | \$150.00 NM |
| 3   | 10/02/12          | 10/08/12        | Millionaire               | 1228-1p           | - TWTF - -                | :30            | 2              | \$400.00   | NM          |
| Class of Time - Immediately Pre-emptible without notice       |                   |                 |                           |                   |                           |                |                |            |             |
| Weeks:  | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u>            | <u>Spots/Week</u> | <u>Rate</u>               |                |                |            |             |
|   | 10/01/12          | 10/07/12        | - TWTF - -                | 2                 | \$400.00                  |                |                |            |             |
| Spots: #  | Ch                | Day             | Air Date                  | Air Time          | Description               | Start/End Time | Length         | Ad-ID      | Rate Type   |
| 2   | WCVB              | W               | 10/03/12                  | 12:47 PM          | Millionaire               | 1228-1p        | :30            | OFA12A33H  | \$400.00 NM |
| 1   | WCVB              | F               | 10/05/12                  | 12:46 PM          | Millionaire               | 1228-1p        | :30            | OFA12A33H  | \$400.00 NM |
| 4   | 10/02/12          | 10/08/12        | Cityline                  | 1158-1230p        | - - - - - S               | :30            | 1              | \$100.00   | NM          |
| Class of Time - Immediately Pre-emptible No Makegood Required |                   |                 |                           |                   |                           |                |                |            |             |
| Weeks:  | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u>            | <u>Spots/Week</u> | <u>Rate</u>               |                |                |            |             |
|   | 10/01/12          | 10/07/12        | - - - - - S               | 1                 | \$100.00                  |                |                |            |             |
| Spots: #  | Ch                | Day             | Air Date                  | Air Time          | Description               | Start/End Time | Length         | Ad-ID      | Rate Type   |
| 1   | WCVB              | Su              | 10/07/12                  | 12:09 PM          | Cityline                  | 1158-1230p     | :30            | OFA12Z140  | \$100.00 NM |
| 5   | 10/02/12          | 10/08/12        | Good Morning America      | 658-9a            | - TWTF - -                | :30            | 2              | \$800.00   | NM          |
| Class of Time - Immediately Pre-emptible without notice       |                   |                 |                           |                   |                           |                |                |            |             |
| Weeks:  | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u>            | <u>Spots/Week</u> | <u>Rate</u>               |                |                |            |             |
|   | 10/01/12          | 10/07/12        | - TWTF - -                | 2                 | \$800.00                  |                |                |            |             |
| Spots: #  | Ch                | Day             | Air Date                  | Air Time          | Description               | Start/End Time | Length         | Ad-ID      | Rate Type   |
| 2   | WCVB              | Th              | 10/04/12                  | 7:29 AM           | Good Morning America      | 658-9a         | :30            | OFA12A33H  | \$800.00 NM |
| 1   | WCVB              | F               | 10/05/12                  | 8:56 AM           | Good Morning America      | 658-9a         | :30            | OFA12A138H | \$800.00 NM |
| 6   | 10/02/12          | 10/08/12        | 430a Eyeopener            | 430-5a            | MTWTF - -                 | :30            | 1              | \$100.00   | NM          |



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| Advertiser        | Product                | Estimate Number     |                     |
| Obama/D/President | 101 - Candidate Orders | 1537 - OFA Sked A 1 |                     |

| Line   | Start Date | End Date | Description                  | Start/End Time      | MTWTFSS                    | Length             | Spots/<br>Week | Rate       | Type          |
|--|------------|----------|------------------------------|---------------------|----------------------------|--------------------|----------------|------------|---------------|
| Class of Time - Immediately Pre-emptible without notice      |            |          |                              |                     |                            |                    |                |            |               |
| Weeks:   | Start Date | End Date | MTWTFSS                      | Spots/Week          | Rate                       |                    |                |            |               |
|  | 10/01/12   | 10/07/12 | -TWTF--                      | 1                   | \$100.00                   |                    |                |            |               |
| Spots: #   | Ch         | Day      | Air Date                     | Air Time            | Description                | Start/End Time     | Length         | Ad-ID      | Rate Type     |
| 1  | WCVB       | Tu       | 10/02/12                     | 4:39 AM             | 430a Eyeopener             | 430-5a             | :30            | OFA12P130H | \$100.00 NM   |
| 7  | 10/02/12   | 10/08/12 | 8a Sun Wknd Eyeopener        | Su 8-10a            | -----S                     | :30                | 1              | \$350.00   | NM            |
| Class of Time - Immediately Pre-emptible without notice      |            |          |                              |                     |                            |                    |                |            |               |
| Weeks:   | Start Date | End Date | MTWTFSS                      | Spots/Week          | Rate                       |                    |                |            |               |
|  | 10/01/12   | 10/07/12 | -----S                       | 1                   | \$350.00                   |                    |                |            |               |
| Spots: #   | Ch         | Day      | Air Date                     | Air Time            | Description                | Start/End Time     | Length         | Ad-ID      | Rate Type     |
| 1  | WCVB       | Su       | 10/07/12                     | 8:29 AM             | 8a Sun Wknd Eyeopener      | Su 8-10a           | :30            | OFA12A138H | \$350.00 NM   |
| 8  | 10/02/12   | 10/08/12 | PRIVATE PRACTICE WK135A-235A | -----S-             | :30                        | 1                  | \$100.00       | NM         |               |
| Class of Time- Immediately Pre-emptible No Makegood Required |            |          |                              |                     |                            |                    |                |            |               |
| Weeks:   | Start Date | End Date | MTWTFSS                      | Spots/Week          | Rate                       |                    |                |            |               |
|  | 10/01/12   | 10/07/12 | -----S-                      | 1                   | \$100.00                   |                    |                |            |               |
| Spots: #   | Ch         | Day      | Air Date                     | Air Time            | Description                | Start/End Time     | Length         | Ad-ID      | Rate Type     |
| 1  | WCVB       | Sa       | 10/06/12                     | 1:47 AM             | PRIVATE PRACTICE WKNDLF    | 1135A-235A         | :30            | OFA12A138H | \$100.00 NM   |
| 9  | 10/02/12   | 10/08/12 | Newscenter 5 at 11           | 11-1130p            | -TWTF-S                    | :30                | 1              | \$1,600.00 | NM            |
| Class of Time- Immediately Pre-emptible No Makegood Required |            |          |                              |                     |                            |                    |                |            |               |
| Weeks:   | Start Date | End Date | MTWTFSS                      | Spots/Week          | Rate                       |                    |                |            |               |
|  | 10/01/12   | 10/07/12 | -TWTF-S                      | 1                   | \$1,600.00                 |                    |                |            |               |
| Spots: #   | Ch         | Day      | Air Date                     | Air Time            | Description                | Start/End Time     | Length         | Ad-ID      | Rate Type     |
| 1  | WCVB       | Su       | 10/07/12                     | 11:30 PM            | Newscenter 5 at 11         | 11-1130p           | :30            | OFA12A138H | \$1,600.00 NM |
| 10   | 10/02/12   | 10/08/12 | ABC Prime College Footb      | Sat 8-1130p/ Th 8-1 | -----S-                    | :30                | 2              | \$1,000.00 | NM            |
| Class of Time- Immediately Pre-emptible No Makegood Required |            |          |                              |                     |                            |                    |                |            |               |
| Weeks:   | Start Date | End Date | MTWTFSS                      | Spots/Week          | Rate                       |                    |                |            |               |
|  | 10/01/12   | 10/07/12 | -----S-                      | 2                   | \$1,000.00                 |                    |                |            |               |
| Spots: #   | Ch         | Day      | Air Date                     | Air Time            | Description                | Start/End Time     | Length         | Ad-ID      | Rate Type     |
| 1  | WCVB       | Sa       | 10/06/12                     | 7:59 PM             | ABC Prime College Football | Sat 8-1130p/ Th 8- | :30            | OFA12A138H | \$1,000.00 NM |
| 2  | WCVB       | Sa       | 10/06/12                     | 11:52 PM            | ABC Prime College Football | Sat 8-1130p/ Th 8- | :30            | OFA12Z140  | \$1,000.00 NM |
| LR - Football  |            |          |                              |                     |                            |                    |                |            |               |
| Total Spots  |            |          |                              |                     |                            |                    | 15             |            |               |

## Payment Terms 30 Days

|                   |            |
|-------------------|------------|
| Gross Total       | \$7,550.00 |
| Agency Commission | \$1,132.50 |
| Net Amount Due    | \$6,417.50 |